

WHAT CAN I DO WITH A BACHELOR OF MANAGEMENT DEGREE?

A Guide Compiled by CUE Career Services



General Skill Sets:

The Bachelor of Management program prepares students in foundational business, leadership, communication, and professional skills such as negotiation, team building, team management and people skills ([CUE Management](#)). Students develop theoretical knowledge and practical skills, as well as gain experience during the exciting 13-week internship. Students have the option to customize their degree to suit interests and goals by choosing from the following emphasis options: accounting, conflict management, cybersecurity, data management, finance, human resource management, leadership, and marketing.

Skills Acquired from an Undergraduate Degree in Management:

- Think analytically, critically and logically
- Negotiate and collaborate with others
- Develop leadership skills through theory and practice
- Research, writing and communication
- Creative problem solving
- Demonstrate competence in technical subjects such as accounting, finance, information technology, management ethics and international business
- Write business plans and proposals
- Develop and evaluate business strategies and policies
- Facilitate and contribute to project planning in capstone projects
- Assess, analyze and propose solutions for complex business problems
- Ability to meet deadlines
- Gather and analyze business data
- Ability to work independently or collaborate on a team
- Demonstrate ethical decision-making and conduct
- Show self-direction and motivation
- Manage multiple competing priorities and tasks with varying deadline

University graduates are more likely to be promoted or attain leadership positions than those who do not have a degree. Generally, graduates move into positions with increased responsibilities and increased pay, especially once paired with work experience.

Careers for Graduates of an Undergraduate Degree in Management:

There are many different career options for Management graduates. The list below contains a sample of positions available to graduates:

- Accounting Technician
- Business Analyst
- Sales Representative
- Data Administrator
- Project Coordinator
- Project Manager
- Marketing Specialist
- Financial Analyst
- Market Research Analyst
- Database Analyst
- Public Relations Advisor
- Communications Manager
- Office Manager

- Logistics Manager
- Investment Analyst
- Human Resources Advisor
- People and Culture Specialist
- Talent Acquisition Officer
- Labour Relations Consultant
- Research Assistant
- Entrepreneur
- Learning and Development Trainer
- Data Administrator
- User Experience Analyst
- Data Analyst
- Trade Advisor
- Operations Research Analyst
- International Management Analyst
- Social Media Manager
- Assistant Buyer
- Government/Research Analyst
- Internal Auditor
- Corporate Development Officer
- Credit Manager
- Investment Advisor
- Information System Specialist
- Software Applications Specialist
- Accounting Intern (leading to CPA designation)
- Database Manager
- Data Analyst

To meet tomorrow's demand for highly competent professional business leaders, some careers which are related to a Bachelor of Management degree often recommend graduate-level education programs. This may involve weekend, evening or part-time courses; further education (some employers provide support by allowing time or offering finances to assist you in your learning); distance studies; accreditation courses and exams; or full time college or university, including graduate and/or post-graduate studies. Each of these possibilities are enhanced by the possession of a Bachelor of Management degree possessed by CUE graduates.

Industries Related to Management

Bachelor of Management graduates can work in nearly every industry. Here are some examples

Education (eg. Recruitment Specialist, Higher Education Administrator, Communications Consultant)

Finance & Banking (eg. Financial Analyst, Accountant, Customer Service Representative)

Government (eg. Business Transformation Manager, Tax Compliance Officer, Stakeholder Relations Analyst)

Healthcare (eg. Procurement Specialist, Volunteer Coordinator, Human Resources Advisor)

Hospitality (eg. Reports Analyst, Essential Revenue Manager, Catering Sales Manager)

Media & Entertainment (eg. Business Reporter, Social Media Manager, Market Analyst)

Retail (eg. Business Development Advisor, Sales Representative, Assistant Buyer)

Learn more

Students are able to choose the Chartered Professional Accountant (CPA) syllabus for recognized eligibility to proceed into Alberta's CPA Professional Education Program (PEP) upon graduation. Concordia University of Edmonton students have been successful in attracting internships with global and regional accounting firms while still completing their management degree program.

References

[Government of Canada. Career Planning Student Dashboard \(Business, Management, Operations, Other\)](#)
[CUE Faculty of Management](#)
[CUE Bachelor of Management Program](#)

For more information or assistance with career exploration and planning, please contact CUE Career Services at + (780) 378 – 8461 or our website is careerservices.concordia.ab.ca